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## News Clip

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From: *South Florida Sun-Sentinel*, Thursday, September 27, 2007  
Subject: **3 firms adding no-stop toll plates to rental cars**

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### **3 firms adding no-stop toll plates to rental cars**

*By Michael Turnbell*

Tourists and anybody else renting a car from three car rental companies now can drive through the SunPass lanes-- without a transponder -- and still pay their tolls.

No more fumbling for change or worse, blowing through a SunPass lane illegally.

Officials from Florida's Turnpike Enterprise announced a new program Thursday that will identify rental car license plates at toll plazas and add the toll charges to drivers' rental agreements.

The program started at all Avis, Budget and Hertz locations on Monday, no matter where the car is rented. Two more companies, Dollar and Thrifty, will join the program in October.

Enterprise, Alamo and National have not yet signed up for the new program.

"This is exciting news," Turnpike Chief Executive Officer Jim Ely said in a news release. "This opens up the SunPass program and the benefits of electronic tolling to thousands more vehicles."

Under the terms of the turnpike's agreement with American Traffic Solutions, customers who rent cars from Avis, Budget and Hertz will pay daily fees of \$2.00 to \$2.50 plus the cost of the tolls.

Charges will be billed to the renter's credit card used to rent the vehicle. The daily fee will only apply for days when toll roads are actually used.

Under the terms of the turnpike's agreement with Rent A Toll, customers who rent cars from Dollar and Thrifty have unlimited toll usage for a flat daily fee of \$5.95 per rental day, or \$27.95 weekly. All toll charges are included in the daily or weekly fee.



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